



Case Study

Balfour Beatty

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When Balfour Beatty won a contract to build two schools in Coatbridge they felt that it was important to leave a meaningful legacy, so they sponsored two of our hives for a five-year period.

They have also sponsored bee-keeping classes for the schoolchildren and have paid for essential equipment including suits and gloves.

The company is already benefitting hugely from what we like to call 'Return on Involvement'. Nurturing the environment and supporting ecological education has straightaway enhanced their reputation within the community.

In addition, the initiative has gone a long way to reducing the environmental damage caused whilst building the schools. All of which can be advantageous for negotiations with future tenders and the completion of Pre-Qualifying Questionnaires; specifically with the sections on community involvement and the environment.

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For further info:

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