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## Case Study

### Clyde Dental Group



Clyde Dental Group makes a much smaller carbon footprint. Even so, they responded enthusiastically to the opportunity to enhance biodiversity within their locale.

**“They responded enthusiastically to the opportunity to enhance biodiversity.”**

Accommodating hives on their property showed a commitment to helping pollinating bees and they could be seen as community eco-champions. It also helped counter children’s natural timidity, with the subject providing both a feel-good bond and a distraction when visiting the surgery.

The Group also saw an opportunity to help and support local charities by donating proceeds from honey sales.



For further info:

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